

INDEPTH VALUE CHAIN ANALYSIS ON TOMATO VALUE CHAIN IN TANZANIA UNDER THE ECOLOGICAL ORGANIC AGRICULTURE INITIATIVE

TERMS OF REFERENCE FOR THE CONSULTANCY

1. Introduction

Sustainable Agriculture Tanzania (SAT) is a non-governmental organization with registration number 00NGO/R/0833 providing networks for promoting, advocating, conducting and facilitating sustainable agriculture through research, dissemination and application of findings. SAT's goals are to provide appropriate information and guidance to farmers on technologies, innovations and practices that improve sustainable food security in a socially, economically and environmentally friendly manner.

About the Ecological Organic Agriculture (EOA) Project

The Ecological Organic Agriculture (EOA) Initiative is an African Union-led continental undertaking started in 2011 and currently implemented in nine countries (Benin, Ethiopia, Kenya, Mali, Nigeria, Senegal, Tanzania, Rwanda and Uganda). It is implemented under the guidance and oversight of the AU chaired Continental Steering Committee (CSC) to establish an African organic farming platform based on available best practices; and to develop sustainable organic farming systems and improve seed quality. Its mission is to promote ecologically sound strategies and practices among diverse stakeholders involved in production, processing, marketing and policy making to safeguard the environment, improve livelihoods, alleviate poverty and guarantee food security among farmers in Africa. The goal is to contribute to mainstreaming of Ecological Organic Agriculture into national agricultural production systems by 2025 in order to improve agricultural productivity, food security, access to markets and sustainable development in Africa. In addition, these efforts are hoped to reduce exploitation of the organic farmers in Africa.

The EOA initiative in Tanzania is implemented by the Tanzania Organic Agriculture Movement (TOAM), Sustainable Agriculture Tanzania (SAT) and Participatory Ecological Land Use Management (PELUM-Tanzania) where TOAM is the country lead organization. Sustainable Agriculture Tanzania is implementing the Pillar 1 which is Research and Applied Knowledge. The Project in Tanzania focuses on three main value chains; Tomato, Okra and sweet paper. The EOA project in Tanzania is mainly implemented in Zanzibar and Morogoro regions. SAT is the coordinating organization in the pillar as a key implementer with members like SUA, TPRI, CARITAS, UWAMWIMA, SAT Holistic Group Limited and Zanzibar Organic Spice Growers (ZOSG).

This consultancy is coordinated by Sustainable Agriculture Tanzania (SAT).

2. Purpose and Objectives of the Assessment

The aim of the Pillar 1 is to assemble, validate and make available of the newly generated and/or existing information and knowledge drawn from science and practice (including farmers' rich knowledge) in appropriate repositories, for dissemination and extension;

The purpose of this value chain analysis is therefore to:

- (1) Identify knowledge gaps and priorities for every value chain actor in tomato
- (2) Identify the EOA information and practices about the tomato value chain which needed by value chain actors for improvement of the value chain
- (3) Draw the attention to the best practices and on involvement of all groups in the value chain (youth, gender considerations and marginalized groups)

Findings and recommendations of the value chain analysis will be presented and deliberated on the research stakeholders' workshop and call for other areas of research needs.

Objectives of the value chain analysis

1. To assess the existing agroecological practices in the value chain and involvement of women, youth and marginalized groups.
2. To identify value chain actors and analyse the strength, weakness, opportunities and strength of the value chain on EOA perspective.
3. To document the available practices and Best EOA practices on tomato value chain in every stage of value chain development.
4. To assess areas and practices that need further research, validation and improved dissemination.

3. The Evaluation Deliverables

- (a) The value chain analysis draft and final reports: The report should be logically structured including the executive summary, value chain description in Tanzania, survey purpose, methodology, findings, conclusions, recommendations, and annexes (key officials interviewed, documents consulted, and data collection instruments). The report should respond in detail to the key focus areas described above. It should include a set of recommendations for the value chain development and inform on further research focus.
- (b) A Summary of the value chain analysis report on PowerPoint Slides for presentations.

4. The Study Methodology/Approach

The Consultant is expected to develop an appropriate survey approach/methodology to address the tomato value chain analysis objectives. The survey strategy should demonstrate a close link between the data collected from value chain actors and the methodology that will be employed to ensure the further recommended research areas is unbiased. The Consultant, in consultation with the project team will develop a detailed and appropriate survey methodology. The survey methodology and tools developed by the consultant will be reviewed and approved by SAT before the rollout of data collection. The survey methodology will include and not be limited to:

- a) Review of relevant documents on EOA-I including value chain analysis report on vegetables, spices and cashew value chains, ASDP II and the relevant national strategic plans related to tomato value chain.
- b) Data collection approaches and tools, focusing on structured interviews with value chain actors.
- c) Data analysis techniques, capturing the gapes, priorities and information deeded by value chain actors with reference to gender, youths and marginalized groups.

5. **Consultants & Minimum Qualifications**

The evaluation will be conducted by a consultant or team of consultants with the team leader having the following main qualifications:

- At least a master's degree or equivalent in agriculture, agroecology, crop science, horticulture science, agricultural economics or related sciences.
- At least 3 years of experience in conducting researches and surveys or similar assignments in agricultural development programmes and projects and agriculture business.
- Demonstrated ability to assess complex situations to analyse critical issues succinctly and clearly and draw conclusions and recommendations.
- Proven in-depth understanding and consulting experiences on horticultural value chains.
- Substantive knowledge of agroecology and organic farming and its practices.

The exercise will require literature review and field data collection to the value chain actors (production, processing, transportation, brokers, marketers, policy makers and consumers). The selected consultant will be expected to adhere to a code of conduct (Statement on Ethics), and conduct self/ themselves according to the expected ethical standards.

6. **How to apply:**

Interested candidates should submit the following:

- a) A brief technical proposal indicating their understanding of the assignment, proposed methodology for conducting the assignment and workplan.
- b) Financial proposal showing the total cost of conducting the evaluation, breakdown of consultancy costs (including costing of each member the team during the entire exercise in terms of man days for each team member), travel and other costs associated to this assignment.
- c) At least one report of a similar assignment conducted in the past three years.
- d) Detailed curriculum vitae of the consultant(s) to be involved in the assignment.
- e) Names and contacts of three referees (phone numbers and email).
- f) A one-page write-up showing why you are most suitable for the consultancy.

If you believe you are the right candidate for the above consultancy and can clearly demonstrate your ability to meet the qualifications required, then submit the above-mentioned documents to consultancy@kilimo.org with the subject heading: **Consultancy for In-depth Tomato value chain analysis in Morogoro and Zanzibar for the EOA Project.**

The closing date for applications is **13th March 2022**. Only shortlisted candidates will be contacted for interviews.

Sustainable Agriculture Tanzania (SAT)